

General Assembly

Raised Bill No. 7207

January Session, 2017

LCO No. 4058



Referred to Committee on EDUCATION

Introduced by: (ED)

AN ACT MAKING REVISIONS TO THE STUDENT DATA PRIVACY ACT OF 2016.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 10-234bb of the general statutes is repealed and
- 2 the following is substituted in lieu thereof (*Effective from passage*):
- 3 (a) On and after [October 1, 2016] July 1, 2018, a local or regional
- 4 board of education shall enter into a written contract with a contractor
- 5 any time such local or regional board of education shares or provides
- 6 access to student information, student records or student-generated
- 7 content with such contractor. Each such contract shall include, but
- 8 need not be limited to, the following:
- 9 (1) A statement that student information, student records and
- 10 student-generated content are not the property of or under the control
- 11 of a contractor;
- 12 (2) A description of the means by which the local or regional board
- 13 of education may request the deletion of student information, student

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- 14 records or student-generated content in the possession of the 15 contractor:
- 16 (3) A statement that the contractor shall not use student 17 information, student records and student-generated content for any 18 purposes other than those authorized pursuant to the contract;
- 19 (4) A description of the procedures by which a student, parent or 20 legal guardian of a student may review personally identifiable 21 information contained in student information, student records or 22 student-generated content and correct erroneous information, if any, in 23 such student record;
 - (5) A statement that the contractor shall take actions designed to ensure the security and confidentiality of student information, student records and student-generated content;

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- (6) A description of the procedures that a contractor will follow to notify the local or regional board of education, in accordance with the provisions of section 10-234dd, as amended by this act, when there has been an unauthorized release, disclosure or acquisition of student information, student records or student-generated content;
- (7) A statement that student information, student records or student-generated content shall not be retained or available to the contractor upon completion of the contracted services unless a student, parent or legal guardian of a student chooses to establish or maintain an electronic account with the contractor for the purpose of storing student-generated content;
- (8) A statement that the contractor and the local or regional board of education shall ensure compliance with the Family Educational Rights and Privacy Act of 1974, 20 USC 1232g, as amended from time to time;
- 41 (9) A statement that the laws of the state of Connecticut shall govern 42 the rights and duties of the contractor and the local or regional board

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43 of education; and

- 44 (10) A statement that if any provision of the contract or the 45 application of the contract is held invalid by a court of competent 46 jurisdiction, the invalidity does not affect other provisions or 47 applications of the contract which can be given effect without the 48 invalid provision or application.
- 49 (b) All student-generated content shall be the property of the student or the parent or legal guardian of the student.
 - (c) A contractor shall implement and maintain security procedures and practices designed to protect student information, student records and student-generated content from unauthorized access, destruction, use, modification or disclosure that, based on the sensitivity of the data and the risk from unauthorized access, (1) use technologies and methodologies that are consistent with the guidance issued pursuant to section 13402(h)(2) of Public Law 111-5, as amended from time to time, (2) maintain technical safeguards as it relates to the possession of student records in a manner consistent with the provisions of 45 CFR 164.312, as amended from time to time, and (3) otherwise meet or exceed industry standards.
 - (d) A contractor shall not use (1) student information, student records or student-generated content for any purposes other than those authorized pursuant to the contract, or (2) personally identifiable information contained in student information, student records or student-generated content to engage in targeted advertising.
 - (e) Any provision of a contract entered into between a contractor and a local or regional board of education on or after October 1, 2016, that conflicts with any provision of this section shall be void.
- (f) Any contract entered into on and after [October 1, 2016] <u>July 1, 2018</u>, that does not include a provision required by subsection (a) of this section shall be void, provided the local or regional board of

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education has given reasonable notice to the contractor and the contractor has failed within a reasonable time to amend the contract to include the provision required by subsection (a) of this section.

- (g) Not later than five business days after executing a contract pursuant to this section, a local or regional board of education shall provide electronic notice to any student and the parent or legal guardian of a student affected by the contract. The notice shall (1) state that the contract has been executed and the date that such contract was executed, (2) provide a brief description of the contract and the purpose of the contract, and (3) state what student information, student records or student-generated content may be collected as a result of the contract. The local or regional board of education shall post such notice and the contract on the board's Internet web site.
- Sec. 2. Section 10-234cc of the general statutes is repealed and the following is substituted in lieu thereof (*Effective from passage*):
 - (a) [An] On and after July 1, 2018, an operator shall (1) implement and maintain security procedures and practices that meet or exceed industry standards and that are designed to protect student information, student records and student-generated content from unauthorized access, destruction, use, modification or disclosure, and (2) delete any student information, student records or student-generated content within a reasonable amount of time if a student, parent or legal guardian of a student or local or regional board of education who has the right to control such student information requests the deletion of such student information, student records or student-generated content.
 - (b) [An] On and after July 1, 2018, an operator shall not knowingly:
 - (1) Engage in (A) targeted advertising on the operator's Internet web site, online service or mobile application, or (B) targeted advertising on any other Internet web site, online service or mobile application if such advertising is based on any student information, student records,

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student-generated content or persistent unique identifiers that the operator has acquired because of the use of the operator's Internet web site, online service or mobile application for school purposes;

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- (2) Collect, store and use student information, student records, student-generated content or persistent unique identifiers for purposes other than the furtherance of school purposes;
- (3) Sell, rent or trade student information, student records or student-generated content unless the sale is part of the purchase, merger or acquisition of an operator by a successor operator and the operator and successor operator continue to be subject to the provisions of this section regarding student information; or
- (4) Disclose student information, student records or studentgenerated content unless the disclosure is made (A) in furtherance of school purposes of the Internet web site, online service or mobile application, provided the recipient of the student information uses such student information to improve the operability and functionality of the Internet web site, online service or mobile application and complies with subsection (a) of this section; (B) to ensure compliance with federal or state law or regulations or pursuant to a court order; (C) in response to a judicial order; (D) to protect the safety or integrity of users or others, or the security of the Internet web site, online service or mobile application; (E) to an entity hired by the operator to provide services for the operator's Internet web site, online service or mobile application, provided the operator contractually (i) prohibits the entity from using student information, student records or student-generated content for any purpose other than providing the contracted service to, or on behalf of, the operator, (ii) prohibits the entity from disclosing student information, student records or student-generated content provided by the operator to subsequent third parties, and (iii) requires the entity to comply with subsection (a) of this section; or (F) for a school purpose or other educational or employment purpose requested by a student or the parent or legal guardian of a student, provided

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such student information is not used or disclosed for any other purpose.

(c) [An] On and after July 1, 2018, an operator may use student information (1) to maintain, support, improve, evaluate or diagnose the operator's Internet web site, online service or mobile application, (2) for adaptive learning purposes or customized student learning, (3) to provide recommendation engines to recommend content or services relating to school purposes or other educational or employment purposes, provided such recommendation is not determined in whole or in part by payment or other consideration from a third party, or (4) to respond to a request for information or feedback from a student, provided such response is not determined in whole or in part by payment or other consideration from a third party.

- (d) [An] On and after July 1, 2018, an operator may use de-identified student information or aggregated student information (1) to develop or improve the operator's Internet web site, online service or mobile application, or other Internet web sites, online services or mobile applications owned by the operator, or (2) to demonstrate or market the effectiveness of the operator's Internet web site, online service or mobile application.
- (e) [An] On and after July 1, 2018, an operator may share aggregated student information or de-identified student information for the improvement and development of Internet web sites, online services or mobile applications designed for school purposes.
- (f) Nothing in this section shall be construed to (1) limit the ability of a law enforcement agency to obtain student information, student records or student-generated content from an operator as authorized by law or pursuant to a court order, (2) limit the ability of a student or the parent or legal guardian of a student to download, export, transfer or otherwise save or maintain student information, student records or student-generated content, (3) impose a duty upon a provider of an

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interactive computer service, as defined in 47 USC 230, as amended from time to time, to ensure compliance with this section by thirdparty information content providers, as defined in 47 USC 230, as amended from time to time, (4) impose a duty upon a seller or provider of an electronic store, gateway, marketplace or other means of purchasing or downloading software applications to review or enforce compliance with this section on such software applications, (5) limit an Internet service provider from providing a student, parent or legal guardian of a student or local or regional board of education with the ability to connect to the Internet, (6) prohibit an operator from advertising other Internet web sites, online services or mobile applications that are used for school purposes to parents or legal guardians of students, provided such advertising does not result from the operator's use of student information, student records or studentgenerated content, or (7) apply to Internet web sites, online services or mobile applications that are designed and marketed for use by individuals generally, even if the account credentials created for an operator's Internet web site, online service or mobile application may be used to access Internet web sites, online services or mobile applications that are designed and marketed for school purposes.

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Sec. 3. Section 10-234dd of the general statutes is repealed and the following is substituted in lieu thereof (*Effective from passage*):

(a) (1) [Upon] On and after July 1, 2018, upon the discovery of a breach of security that results in the unauthorized release, disclosure or acquisition of student information, excluding any directory information contained in such student information, a contractor shall notify, without unreasonable delay, but not more than thirty days after such discovery, the local or regional board of education of such breach of security. During such thirty-day period, the contractor may (A) conduct an investigation to determine the nature and scope of such unauthorized release, disclosure or acquisition, and the identity of the students whose student information is involved in such unauthorized release, disclosure or acquisition, or (B) restore the reasonable integrity

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of the contractor's data system.

- (2) [Upon] On and after July 1, 2018, upon the discovery of a breach of security that results in the unauthorized release, disclosure or acquisition of directory information, student records or student-generated content, a contractor shall notify, without unreasonable delay, but not more than sixty days after such discovery, the local or regional board of education of such breach of security. During such sixty-day period, the contractor may (A) conduct an investigation to determine the nature and scope of such unauthorized release, disclosure or acquisition, and the identity of the students whose directory information, student records or student-generated content is involved in such unauthorized release, disclosure or acquisition, or (B) restore the reasonable integrity of the contractor's data system.
- (3) [Upon] On and after July 1, 2018, upon receipt of notice of a breach of security under subdivisions (1) or (2) of this subsection, a local or regional board of education shall electronically notify, not later than [forty-eight hours] two business days after receipt of such notice, the student and the parents or guardians of the student whose student information, student records or student-generated content is involved in such breach of security. The local or regional board of education shall post such notice on the board's Internet web site.
- (b) [Upon] On and after July 1, 2018, upon the discovery of a breach of security that results in the unauthorized release, disclosure or acquisition of student information, student records or student-generated content, an operator that is in possession of or maintains student information, student records or student-generated content as a result of a student's use of such operator's Internet web site, online service or mobile application, shall (1) notify, without unreasonable delay, but not more than thirty days after such discovery, the student or the parents or guardians of such student of any breach of security that results in the unauthorized release, disclosure or acquisition of student information, excluding any directory information contained in

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This act shall take effect as follows and shall amend the following		
sections:		
Section 1	from passage	10-234bb
Sec. 2	from passage	10-234cc
Sec. 3	from passage	10-234dd

Statement of Purpose:

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To delay the implementation of the requirements of the student data privacy act of 2016 until July 1, 2018.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]

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